

Kochi's seared bonito is bold and dynamic

The Ito-kenji tower is a must-see!

Street Stall Gyoza

Tosa Roll (Sushi Roll)

Buntan (Citrus Fruit)

Hirome Croquette

Ice Cream (Aisu Kurin, Kochi style)

Local Specialty Ripple Soft Serve

Country-style Sushi

Nabeyaki Ramen

Tosa-style Takoyaki

Tosa-style Rice Bowl

Some products are also available online.

Shiokara (Salted Bonito Entrails) — a famous Kochi delicacy

Whole Mackerel-Sushi

Fruit Tomato

Sweet Potato Tempura

Aosa Seaweed

Try shuto with our local sake.

Hirome Market is like a food village where you can enjoy all the delicious flavors of Kochi—all in one place.

≡ドコでもひろめ≡

ひろめ市場 Online Market

Hirome Market Online Shop <https://hirome.online>

※For online purchase items, please check the online shop.

Fun Facts about Hirome Market

Why is it called Hirome Market?

From Hiroto Shigeaki Fukao, the distinguished chief retainer of the Tosa Yamauchi family

There was a distinguished chief retainer named Hiroto Shigeaki Fukao, who served the Tosa Yamauchi family for four generations — from the 12th lord Toyosuke to the 15th lord Toyonobu.

His residence once stood on the very site where today's Hirome Market is located.

After the Meiji Restoration, when his estate disappeared, the area came to be affectionately known as "Hirome Yashiki" (Hirome Residence).

The market later took its name from this history and was called Hirome Market.

The name also carries another meaning: to "hiromeru" — to spread and share — the culture, cuisine, spirit, and warmth of the people of Kochi.

For Customers Arriving by Car **STOP! Drunk driving**
This is a partner parking lot of Hirome Market! **STOP! Drunk driving**
If you come by car, please designate a driver and never drink and drive.

Parking Discount Service

Times Hirome Market Parking Paid P 2F & Rooftop Parking Approx. 180 spaces 24h OPEN

Spend ¥3,000 or more at one store
1 hour discount

more!

Spend another ¥3,000 or more at a different store
+Additional 1 hour discount



Up to 2 hours discount

Please make sure to present your parking ticket at the time of payment at each store.

[Access]



Time flies when you're having fun.



[Business Hours]

Monday-Saturday 10:00 ~ 23:00
Sunday 9:00 ~ 23:00

※Business hours may vary depending on the store.

[Contact (Reception hours: 10:00 - 21:00)]

TEL.088-822-5287

2-3-1 Obiyamachi, Kochi City,
Kochi Prefecture, 780-0841

URL <https://hirome.co.jp>

※Please check the website for closing days.

[Attention, please.]



No Smoking

Smoking of all tobacco products is prohibited inside the building. Please use the smoking room at Yosakoi Square. Refrain from smoking around Hirome Market as well. (The smoking room is not available for persons under 20 years old.)



No Pets

Pets are not allowed inside. Guide dogs, hearing dogs, and service dogs are permitted.



No Outside Food or Drinks

Please purchase food and beverages inside the facility. Bringing in outside food and drinks is not allowed.

土 佐 食 楽

HIROME-MARKET

ひろめ市場

高知の食文化が集う場所

A place where Kochi's people, food, and culture come together

website

Instagram

X (Twitter)



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- Tosa Bonito Pleasure Boat

Ojoka Hiroba

- 7 Coming Soon...

8 鯉処ばっちり Katsuo-dokoro Bocchiri
(Katsuo Rice Bowl・Simmered Beef Tendon Stew)

9 しもだ屋 Shimodaya
(Seared Moray Eel・Fried Moray Eel)

10 くうてや Kuuteya
(Ultimate Yuzu Sour・Grilled Chicken Skewers (Yakitori))

11 黒潮茶屋 Kuroshio Cyaya
(Seared Beef Cheek - Liver Style・Bluefin Tuna Nigiri)

12 長江苑 Choukouen
(Pan-Fried Dumplings (Gyoza)・Seasoned Cucumber)

13 鯛めしの森光 Taimeshi no Morimitsu
(Sea Bream Rice (Tai-meshi)・Sea Bream Sashimi)

14 明神丸, Myojinmaru
(Salt-Seasoned Seared Bonito Set・Salt-Seasoned Seared Bonito Set M)

15 インド家庭料理ゴタマ Indo Kateri Yori Gotama
(Cheese Naan・Butter Chicken Set)

16 土佐蔵社中 Tosa Kurasha Chuu
(Freshly Squeezed Sour・GUBIGUBI Bonito)

17 司食堂 Tsukasa-Syokudou
(Grilled Mackerel Sushi・Tosa-style Bonito Roll)

18 悠楽 Yuraku
(Fresh Seared Bonito・Tosa Sweet Green Pepper)

19 干松 Senshou
(Whale Cutlet・Seared Whale Meat)

20 ぼてい茶屋 Hotei Cyaya
(Matcha Soft Serve・Sweet Red Bean Soup (Zenzai))

21 珍珠堂 Chinmido
(Moray Eel Dishes・Chicken Nanban (Fried Chicken with Tartar Sauce))

Igosso Yokochō

- 22 四季彩華 旬太郎 Shikisaika Shuntaro
(Seared Bonito with Green Onion Miso・Deep-Fried Hormone (Offal Karaage))
- 24 本格中華料理 士林(スーリン) Honkaku Chuka Ryori Suirin
(Soy Sauce Fried Noodles (Yakisoba)・Sweet and Sour Pork)
- 25 ひろめ揚げ Hiromeage
(Hirome Specialty Fried Dish・Crispy Fried Chicken Skin Skewers)
- 26 みづき Mizuki
(Grilled Chicken on the Bone・Chikuwa with Cucumber & Perilla Leaf)

Otome koji

- 27 からあげ88chicken Karaage-88chicken
(Mimi Mayo Bites• Chicken Nanban (Fried Chicken with Tartar Sauce))
- 28 えーとこどり Eetokodori
(Meat-Wrapped Rice Ball• Local Free-Range Chicken Skewers (Yakitori))
- 61 おみやげ屋3 Omiyageya3
(Kochi Local Sweets• Kochi Local Goods)
- 29 おみやげ屋 Omiyageya
(Kochi Local Sweets• Kochi Local Goods)
- 31 サカナパーク Sakanakana
(Grilled Seafood Set (Hamayaki Style)• Seared Bonito (Katsuo Tatakai))

Moray eel is a delicacy

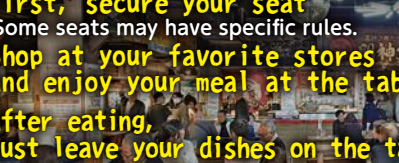
A wide variety
of seafood
is available

Dorome
(raw whitebait)

A wide selection
of souvenirs

Chikuwa stuffed
with cucumber

How to Use Hirome Market

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1. **First, secure your seat**
Some seats may have specific rules.
 2. **Shop at your favorite stores**
and enjoy your meal at the table
 3. **After eating,**
just leave your dishes on the table
Staff will collect them

Some menu items may not be available depending on the weather or supply conditions.

please note: Shared seating.
Enjoy with kindness.



Tosa Akaushi
Shimanto Beer Beef



Jiyu Hiroba

- | | |
|---|----|
| 味太郎 Ajitaro | 32 |
| (Kochi Local Appetizers: Kochi Local Sake) | |
| 吉照 Yoshiteru | 33 |
| (Fresh Seared Bonito with Soy Sauce・Seasonal Ayu Sweetfish Dishes) | |
| ひろめの奥 鯉祭 Hiromeno oku Unagi Matsuri | 34 |
| (Kochi Eel・Local Specialty Ripple Soft Serve) | |
| eel farm [イール・ファーム] | 35 |
| (Shimanto Beer-fed Beef・Shimanto Chicken Wings) | |
| はっ鳥くん Hattorikun | 36 |
| (Shimanto Fried Chicken・Chewy Potato Fries) | |
| BULL [ブル] | 37 |
| (Kochi Local Sake・Yuzu Sour) | |
| ららら Rarara | 38 |
| (Super Cold Draft Beer・Homemade Pickled Shallots) | |
| ねぎ鍋こすも Negitako Kosumo | 39 |
| (Takoyaki (Octopus Balls)・Fluffy Soft Scallion Takoyaki) | |
| やいろ亭 Yairotei | 40 |
| (Straw-grilled Bonito with Salt・Bonito Takaki with Sauce) | |
| famille [ファミーユ] | 42 |
| (Aurora Beer・Shredded Dried Squid Kimchi) | |
| きらくや Kirakuya | 43 |
| (Apparel & Miscellaneous Goods) | |
| ひろめで安兵衛 Hirome de Yasube | 44 |
| (Gyoza (Pan-fried Dumplings)・Value Set Menu) | |
| リラクゼーション・E・T Relaxation E.T. | 52 |
| (Full Body Massage (Neck, Shoulders, Lower Back Relief & Fundamental Care)) | |

Haikara Yokocho

- 
 chicken loved
by Ryoma
- スイーツ食堂 マンテン/ホシ Sweets Shokudo Manten no Hoshi
 (Hojicha Soft Serve-Tsunoyama Beer)
- Coming Soon.
- しゃも料理 軍鶏伝 Shamo Ryori Shamo-den
 (Shamo Hot Pot (Gamecock Hot Pot)・Shamo Yakiniku)
- 
Hirome Bar
- 須崎鍋焼きラーメン 寺田家 Nabeyaki Ramen Teradaya
 (Nabeyaki Ramen (Hot Pot Style Ramen)・Gyoza (Pan-Fried Dumplings))
- とさやま Tosayama
 (Fresh Ginger Ale・Yakitori (Grilled Chicken Skewers))
- スシバル Sushi Baru
 (Freshly Caught Sashimi of the Day・Seared Tosa Wagyu Beef Sushi)
- 日曜のいも天 ひろめ市場店 Nichiyouchi no Imoten Hirome Ichibatzen
 (Sweet Potato Tempura・Sweet Potato Tempura with Ice Cream)
- きさざのチキンナンパン屋 Kisaragi no Chikin Nanpanya
 (Chicken Nanban (Fried Chicken with Tartar Sauce)・Nanban Big (Large-Size Chicken Nanban))

Gitchiri Nichiyōichi

Once poured,
you must
drink up the Bekuhai
before setting it down

- 土佐の地酒市場 西貢 Tosa no Jizake Ichiba Nishitora
(Tosa Local Sake - Appetizers)
- ひろめ「せれくしょん」 Hirome "Serekushon"
(Hirome's Recommendation)
- Coming Soon...
- ひろめ家 Hiromeya
(ared Bonito (Katsuo Tatakii) - Various Rice Bowls (Donburi))
- キッチン はな kitchen-Hana
(Bushukan Citrus Sour - Kochi Local Sake)
- こうて屋 Kouteya
(Seasonal Fruits & Vegetables - Buntan Citrus Juice)
- プティ・ヴェール Petits Verres
(Tosa Akaushi Beef Steak - Wine)
- おみやげ屋 2 Omiyageya2
(Kochi Local Sweets - Kochi Local Goods)

Yosakoi Hiroba

- 拉麵專門 神^[ジン] Ramen Senmon Jin
(Tonkotsu Ramen (Pork Bone Broth Ramen)・Katsuo Ramen (Bonito Broth Ramen))